

# Disentangling the Complexity of Research Publications in Pharmacy

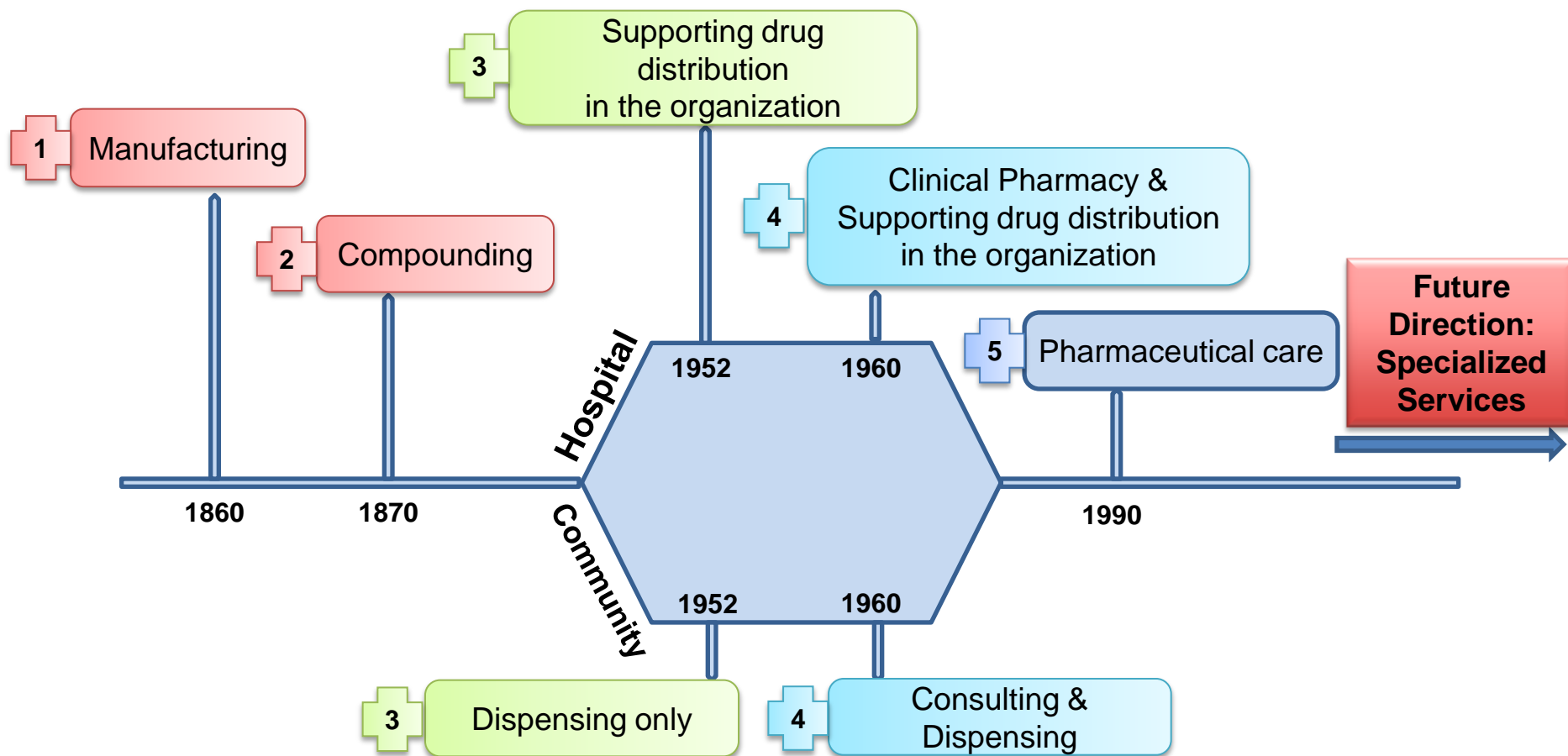
**Associate Professor Dr. Mohamed Azmi Ahmad Hassali**  
***B.Pharm (Hons), M.Pharm (Clin Pharm) (USM), PhD (Monash, Aust)***  
***Deputy Dean (Student Affairs & Networking)***  
**School of Pharmaceutical Sciences,**  
**Universiti Sains Malaysia,**  
**11800 Minden,**  
**Penang, Malaysia.**  
***E-Mail: [azmihassali@usm.my](mailto:azmihassali@usm.my)***

# Presentation Outline

- 1) Motives and benefits of publishing research findings
- 2) Malaysian publication statistics
- 3) Key strategies in getting research published

- **Implementing change to pharmacy practice in recent decades has required a solid base of research and evidence to support the clinical and economic value of extended roles for pharmacists.**
- **The essence of research is to define a problem, gather data systematically, interpret the data, and report results.**
- **The impact of a research work output can only make sense to stakeholders in healthcare if it been disseminated effectively**

# Pharmacy Practice Transition



**Figure 1 . Time line of the five stages of major change in pharmacy practice.**

# Quote To Ponder

**Nation, RL. How is the research score card for hospital pharmacy.  
*J Pharm Pract Res* 2006;36(2):90-91**

“ In relation to pharmacists undertaking research, we have come a long way-but we still have a long way to go. It is crucial that pharmacists contribute to generation of new knowledge through their involvement in research. Any profession that is not actively involved in research is destined to become a dead profession.”

Cyranoski D. Malaysian biotechnology: the valley of ghosts. *Nature*. 2005; 436:620-1.


## The valley of ghosts

While other Asian tigers are roaring ahead in biotechnology, Malaysia's BioValley is going nowhere fast. **David Cyranoski** asks what went wrong.

**“For most Malaysian researchers, publications in international peer reviewed journals do not seem to be a priority. People here do not seem to publish much, apart from in workshop and conference proceedings”**

# Research Around The World: Fast Statistics

<http://www.scimagojr.com/>


**SJR** SCImago  
Journal & Country  
Rank

EST MODUS IN REBUS  
Horatio (Satire 1,1,106)

[Home](#)  
[Journal Rankings](#)  
[Journal Search](#)  
[Country Rankings](#)  
[Country Search](#)  
[Compare](#)  
[Map Generator](#)  
[Help](#)  
[About Us](#)

### Science Analysis

The SCImago Journal & Country Rank is a portal that includes the journals and country scientific indicators developed from the information contained in the [Scopus®](#) database (Elsevier B.V.). These indicators can be used to assess and analyze scientific domains.

This platform takes its name from the SCImago Journal Rank (SJR) indicator , developed by SCImago from the widely known algorithm Google PageRank™. This indicator shows the visibility of the journals contained in the [Scopus®](#) database from 1996.

[Read more about us >](#)

### SCImago on Media

June 1, 2014  
[La precaria gestión de la ciencia que ningún gobierno ha cambiado](#)

May 31, 2014  
[La UNLP quedó en el 21° lugar de un ranking de América Latina](#)

May 31, 2014  
[Mapas de la ciencia y geopolíticas del conocimiento](#)


May 31, 2014  
[La UTA presente en seminario sobre productividad y perormfance científico](#)

May 31, 2014  
[URCA avança no posicionamento do 'Scimago Institutions Ranking' \(SIR\)](#)


May 31, 2014  
[Navegando juntos](#)

May 31, 2014  
[Dos premios nobel en Suma, Convención Científica Colombiana](#)

May 30, 2014

 [How to cite this website?](#)

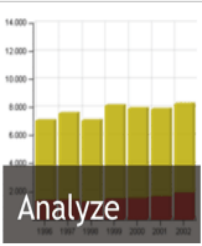
**Follow us:**

 [Twitter](#)

SJR is developed by:  
**SCIMAGO**



Title	SJR	H Index	Total Docs. (2006)	Docs. (Years)
1 Annual Review of Immunology	22,439	147	25	84
2 Annual Review of Biochemistry	16,190	133	30	84
3 Cell	15,224	204	952	1.2
4 Annual Review of Cell and Developmental Biology	14,193	96	28	
Rank	12,484	131	274	
Rank	12,340	114	179	

Journals or Countries



Analyze

Journals or Countries



Immunology and Microbiology

Basic Sciences

# Research Around The World: Fast Statistics



We lead

Home

Journal Rankings

Journal Search

Country Rankings

Country Search

Compare

Map Generator

Help

About Us

## Country Rankings

### Ranking Parameters

Subject Area: Pharmacology, Toxicology and Pharmaceutics

Subject Category: All categories of selected Area

Region: All

Year: 1996-2012

Order By: Documents

Display countries with at least: 0 Documents

Refresh

Subject Area: Pharmacology, Toxicology and Pharmaceutics.

Period: 1996-2012.



Download data in MS Excel format

? How to cite this website?

Follow us:



Twitter

SJR is developed by:

SCIMAGO  
LAB

Powered by

countryrank.php?category=0&area=3000&year=all&region=all&order=it&min=0&min\_type=it...

	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	United States	187.121	177.417	3.343.150	1.624.360	19,43	344
2	Japan	55.683	54.945	708.153	203.340	12,87	161
3	China	50.566	49.841	308.382	142.761	7,74	106
4	United Kingdom	49.430	44.363	853.658	184.655	18,31	218
5	Germany	43.978	40.959	598.363	139.747	14,73	184
6	India	38.981	37.627	257.357	113.004	11,89	119
7	Italy	27.703	26.692	418.792	100.177	16,86	148
8	France	26.917	25.944	426.272	83.740	16,77	173
9	Canada	22.550	21.604	395.561	78.755	19,10	160
10	Spain	18.168	17.179	232.354	56.620	14,21	120
11	South Korea	15.297	15.057	176.697	47.491	14,31	100
			14.116	236.527	42.069	16,33	139



# Research Around The World: Fast Statistics



We lead

Home

Journal Rankings

Journal Search

Country Rankings

Country Search

Compare

Map Generator

Help

About Us

## Country Rankings

### Ranking Parameters

Subject Area: Pharmacology, Toxicology and Pharmaceuticals

Subject Category: All categories of selected Area

Region: Asiatic Region

Year: 1996-2012

Order By: Documents

Display countries with at least: 0 Documents

Refresh

Subject Area: Pharmacology, Toxicology and Pharmaceuticals.

Region: Asiatic Region.

Period: 1996-2012.



Download data in MS Excel format

? How to cite this website?

Follow us:



Twitter

SJR is developed by:

SCIMAGO  
LAB

Powered by

n/countrysearch.php?country=SG&area=3000

	Country	Documents	Citable documents	Citations	Self-Citations	Citations per Document	H index
1	Japan	55.683	54.945	708.153	203.340	12,87	161
2	China	50.566	49.841	308.382	142.761	7,74	106
3	India	38.981	37.627	257.357	113.004	11,89	119
4	South Korea	15.297	15.057	176.697	47.491	14,31	100
5	Taiwan	8.188	7.982	109.950	25.939	15,02	87
6	Hong Kong	3.105	2.992	53.183	8.136	18,91	78
7	Thailand	2.445	2.369	26.790	4.517	15,63	62
8	Singapore	1.958	1.878	32.026	3.880	19,59	72
9	Malaysia	1.919	1.854	11.147	2.966	12,86	41
10	Pakistan	1.614	1.575	11.342	3.403	10,66	43
11	Bangladesh	773	766	4.204	866	9,79	31

# Research Publication By Pharmacist Authors In The Top 37 Journals

## RESEARCH PUBLICATION BY PHARMACIST AUTHORS *Touchette et al*

587

Table 1. Summary of the 37 Journals Included in the Analysis of Original Clinical Research Publication by Pharmacist Authors

Rank	Title	2002 Impact Factor	1993		2003	
			No. of Research Articles	No. (%) of Pharmacist Authors	No. of Research Articles	No. (%) of Pharmacist Authors
1	New England Journal of Medicine	31.70	251	6 (2.4)	229	8 (3.5)
2	Journal of the American Medical Association	16.59	240	4 (1.7)	247	17 (6.9)
3	Annals of Internal Medicine	11.40	181	5 (2.8)	84	6 (7.1)
4	Circulation	10.26	568	3 (0.5)	911	5 (0.5)
5	Archives of Internal Medicine	6.75	153	8 (5.2)	232	20 (8.6)
6	American Journal of Psychiatry	6.46	239	0 (0.0)	265	2 (0.8)
7	Journal of Allergy and Clinical Immunology	6.28	188	1 (0.5)	279	9 (3.2)
8	Journal of the American College of Cardiology	6.28	460	7 (1.5)	469	9 (1.9)
9	Neurology	5.34	317	4 (1.3)	552	7 (1.3)
10	Clinical Pharmacology and Therapeutics	5.34	134	32 (23.9)	101	27 (26.7)
11	Stroke	5.18	269	2 (0.7)	436	3 (0.7)
12	American Journal of Medicine	4.90	170	2 (1.2)	156	3 (1.9)
13	Journal of Clinical Psychiatry	4.33	51	3 (5.9)	160	9 (5.6)
14	American Journal of Gastroenterology	3.95	206	2 (1.0)	331	7 (2.1)
15	Cancer	3.94	825	9 (1.1)	603	13 (2.2)
16	American Journal of Kidney Disease	3.69	142	2 (1.4)	246	8 (3.3)
17	Anesthesiology	3.47	213	3 (1.4)	323	11 (3.4)
18	Pediatrics	3.42	231	4 (1.7)	315	9 (2.9)
19	Critical Care Medicine	3.36	210	13 (6.2)	335	12 (3.6)
20	American Journal of Public Health	3.28	238	3 (1.3)	177	2 (1.1)
21	Medical Care	3.23	102	1 (1.0)	117	7 (6.0)
22	Journal of Pediatrics	3.22	265	11 (4.2)	179	3 (1.7)
23	Journal of the American Geriatrics Society	3.09	152	9 (5.9)	122	4 (3.3)
24	Clinical Therapeutics	3.07	88	17 (19.3)	113	18 (15.9)
25	Chest	2.97	488	8 (1.6)	453	12 (2.6)
26	Mayo Clinic Proceedings	2.87	59	0 (0.0)	51	4 (7.8)
27	American Journal of Clinical Pathology	2.84	127	1 (0.8)	161	1 (0.6)
28	American Heart Journal	2.77	337	3 (0.9)	276	7 (2.5)
29	Journal of General Internal Medicine	2.75	90	1 (1.1)	103	2 (1.9)
30	American Journal of Preventive Medicine	2.63	53	1 (1.9)	97	1 (1.0)
31	Journal of Pain and Symptom Management	2.47	20	0 (0.0)	85	6 (7.1)
32	Sexually Transmitted Diseases	2.42	54	0 (0.0)	150	4 (2.7)
33	Pediatric Infectious Disease Journal	2.38	130	6 (4.6)	121	5 (4.1)
34	American Journal of Cardiology	2.33	622	9 (1.4)	232	7 (3.0)
35	Annals of Emergency Medicine	2.15	141	7 (5.0)	75	2 (2.7)
36	Journal of Family Practice	2.14	68	3 (4.4)	6	1 (16.7)
37	Hematology-Oncology Clinics of North America	2.10	45	1 (2.2)	1	0 (0.0)
Totals			8127	191 (2.4)	8793	271 (3.1)

Touchette et al. Research Publication by Pharmacist Authors in Major Medical Journals: Changes over a 10-Year Interval. *Pharmacotherapy* 2008; *The Journal of Human Pharmacology and Drug Therapy*; 28(5): 584-590.

# Research Publication By Pharmacist Authors

**Table 1. Classification and Authorship Characteristics of Articles by Publication Year**

Characteristics, n (%)	1989	1999	2009	p Value
Articles	574	659	589	
Original research	189 (33)	201 (31)	218 (37)	<0.05
Reviews	87 (15)	170 (26)	170 (29)	<0.001
Case reports	46 (8)	114 (17)	93 (16)	<0.001
Letters	220 (38)	139 (21)	72 (12)	<0.001
Editorials	31 (5)	34 (5)	28 (5)	0.88
Pharmacist author	494 (86)	560 (85)	493 (84)	0.53
Physician author	143 (25)	250 (38)	242 (41)	<0.001
First author from non-US institution	53 (9)	103 (16)	121 (21)	<0.01
Author with industry affiliation	37 (6)	44 (7)	48 (8)	0.46

\*Publications in 3 pharmacy journals: American Journal of Health-System Pharmacy, The Annals of Pharmacotherapy, and Pharmacotherapy.

Dotson et al. Authorship and characteristics of articles in pharmacy journals: changes over a 20-year interval. Annals of Pharmacotherapy 2011;45(3): 357-363.

# Statistics: From Conferences To Publications

- The study determined the rate of publication of abstracts presented at the 1994 American Society of Health-System Pharmacists (ASHP) Midyear Clinical Meeting and the 1994 American College of Clinical Pharmacists (ACCP) Annual Meeting.
- 501 abstracts presented at the 1994 ASHP Midyear Clinical Meeting were evaluated; 55 (11%) of these had been published.
- 215 abstracts presented at the 1994 ACCP Annual Meeting were evaluated; 71 (33%) of these had been published.
- The publication rates for abstracts presented at ASHP and ACCP meetings were found to be low.
- The failure to publish the results of the studies may limit the ability of a reader to judge the validity, reliability, and generalizability of the research

## Publication Rates of Abstracts from Two Pharmacy Meetings

Wesley G Byerly, Catherine C Rheney, Julie F Connelly, and Kelly C Verzino

**OBJECTIVE:** To determine the rate of publication of abstracts presented at the 1994 American Society of Health-System Pharmacists (ASHP) Midyear Clinical Meeting and the 1994 American College of Clinical Pharmacists (ACCP) Annual Meeting.

**METHODS:** Abstracts presented at the 1994 ASHP Midyear Clinical Meeting and the 1994 ACCP Annual Meeting were evaluated for subsequent publication as full articles in journals indexed in MEDLINE, *International Pharmaceutical Abstracts*, and *Current Contents*.

**RESULTS:** Five hundred one abstracts presented at the 1994 ASHP Midyear Clinical Meeting were evaluated; 55 (11%) of these had been published. Two hundred fifteen abstracts presented at the 1994 ACCP Annual Meeting were evaluated; 71 (33%) of these had been published.

**CONCLUSIONS:** The publication rates for abstracts presented at ASHP and ACCP meetings were found to be lower than many of those for other medical groups. The presentation of research abstracts at professional meetings is an integral part of the exchange of scientific information; however, many of the presented abstracts are not subsequently published as full research reports. The failure to publish the results of the studies may limit the ability of a reader to judge the validity, reliability, and generalizability of the research. This could affect the use of the findings in clinical practice and in supporting or refuting other research findings.

**KEY WORDS:** drug information, abstracts, publications.

*Ann Pharmacother* 2000;34:1123-7.

- The study aimed to determine the publication rates of abstracts presented at two pharmaceutical conferences in Malaysia.
- All abstracts in the abstract books of the 2001 Pharmacy Scientific Conference (PSC) and the 16th Malaysian Society of Physiology and Pharmacology Scientific Meeting 2001 (MSPP) were evaluated for publication.
- The publication rate for both MSPP and PSC was 34.6%.
- Two factors were significant in predicting publications: authors affiliated with USM and a multicentre study.
- Mean time from presentation to publication was 2.5 years.

OEdu6

## From Conference Abstract To Publication: Malaysia's Experience From Two Pharmaceutical Sciences Conferences

MN Nor Ilyani<sup>1</sup>, AR Ab Fatah<sup>2</sup>

<sup>1</sup>Department of Pharmacy Practice, Kuliyah of Pharmacy, International Islamic University Malaysia, Kuala Lumpur, Malaysia

<sup>2</sup>School of Pharmaceutical Sciences, Universiti Sains Malaysia, Penang, Malaysia

Publication rates from scientific conferences range from 11% to 78% for various medical subspecialties. We conducted a study to determine the publication rates of abstracts presented at two pharmaceutical conferences to identify the reasons for their non-publication and to predict the factors that are associated with successful publication. All abstracts in the abstract books of the 2001 Pharmacy Scientific Conference (PSC) and the 16<sup>th</sup> Malaysian Society of Physiology and Pharmacology Scientific Meeting 2001 (MSPP) were evaluated for publication status using MEDLINE search. For unpublished abstracts, the authors were contacted through e-mail with questionnaires. The publication rate for both MSPP and PSC was 34.6%. Two factors were significant

# Joy Of Publication





# Eminence Of Getting It Published

- Science is a **shared knowledge** based on a common understanding of some aspect of the physical or social world.
- The objective of research is to **extend human knowledge** beyond what is already known.
- Research results are not of any use until they are **published!!!**
- If your research does not generate papers, it might just as well not have been done.

**“If it wasn’t published, it wasn’t done”**

# Motives To Write Papers

- Pleasure of challenge in scientific writing.
- 
- Develops quality thinking.
- Opportunity to share information or discovery with the whole world.
- Driving force to contribute to scientific knowledge.
- Improvements in patient care.
- Benefits humankind.
- Enhance the ability to view problems from different perspectives.

**“There are three necessary steps in useful research:  
first to begin it, second to end it and the third to publish it.”**

*Michael Faraday 1791 – 1867*



# Basic Competency Needed To Be A Pharmacy Researcher



- Identifies relevant problems, generates hypotheses, conducts research experiments to test hypotheses and interprets the results of research studies.
- Demonstrates clinical competence in a specialty area of pharmacy practice that complements the research focus.
- Applies legal and ethical principles and regulatory requirements when conducting clinical and experimental research.
- Communicates research and clinical findings to relevant stakeholders.

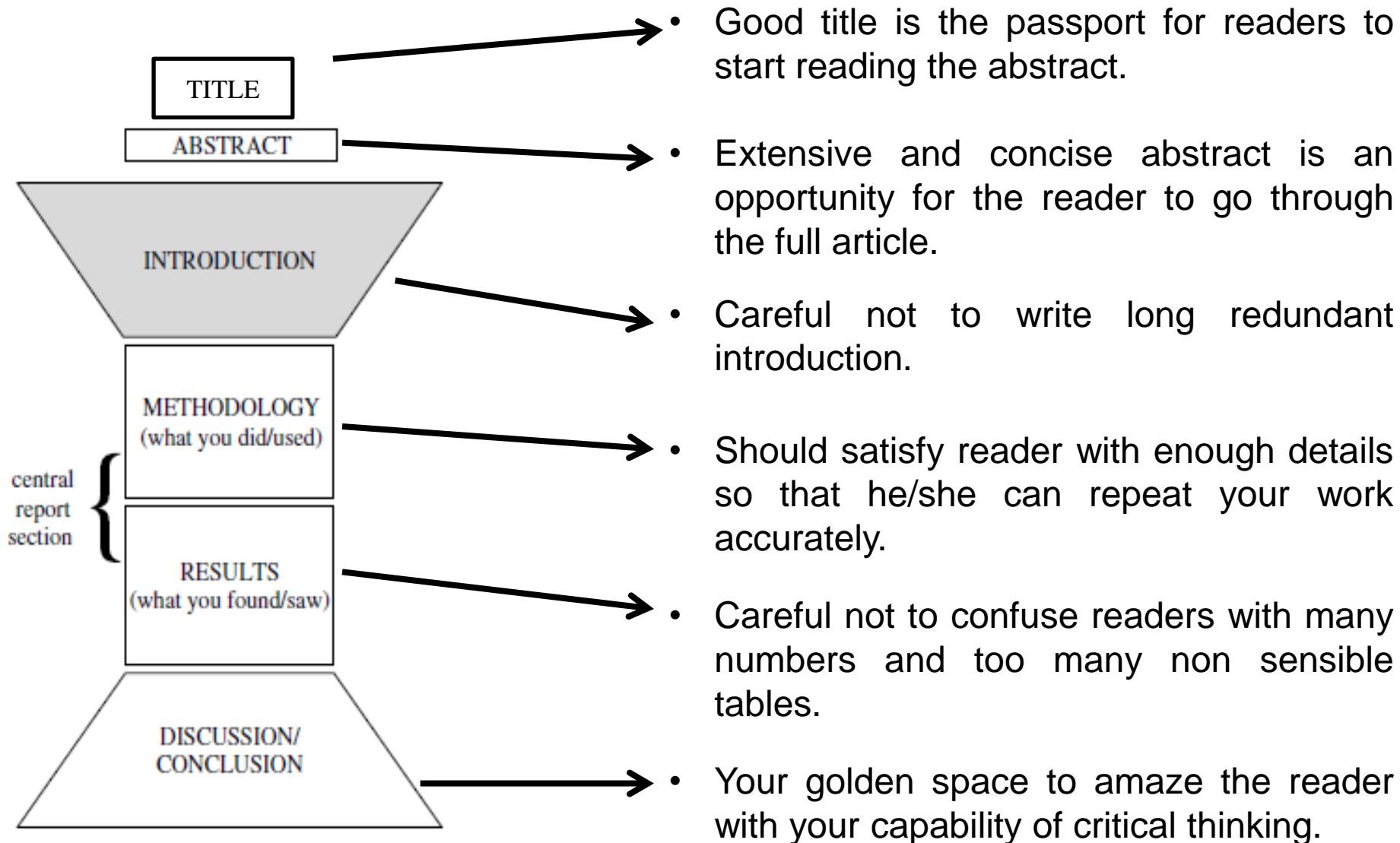
# Basic Skills Needed For Producing Good Publication

- 1. Knowledge of basic writing skills.**
- 2. Ability to understand research objectives and methodology thoroughly.**
- 3. Ability to use scientific databases (E.g. PubMed, Scopus, etc.)**
- 4. Speed reading of journal articles and ability to criticize them as well as understand the statistics.**
- 5. Ability to evaluate journal strength and research novelty.**
- 6. Correct choice of the target journal where to send your manuscript.**
- 7. Continuous motivation to follow-up during the review process and ability to have wide frustration index (40-70 % rejection rate in general).**

# Common Types of Publication

- 1- Scholarly journal articles**
- 2- Books and chapters in edited books**
- 3- Conference publication** (abstracts and full papers)
- 5. Letter or case notification**
- 6- Report to funder & patents**
- 7- Lay press**
- 8- Multimedia and online publications**

# Format Of A Manuscript

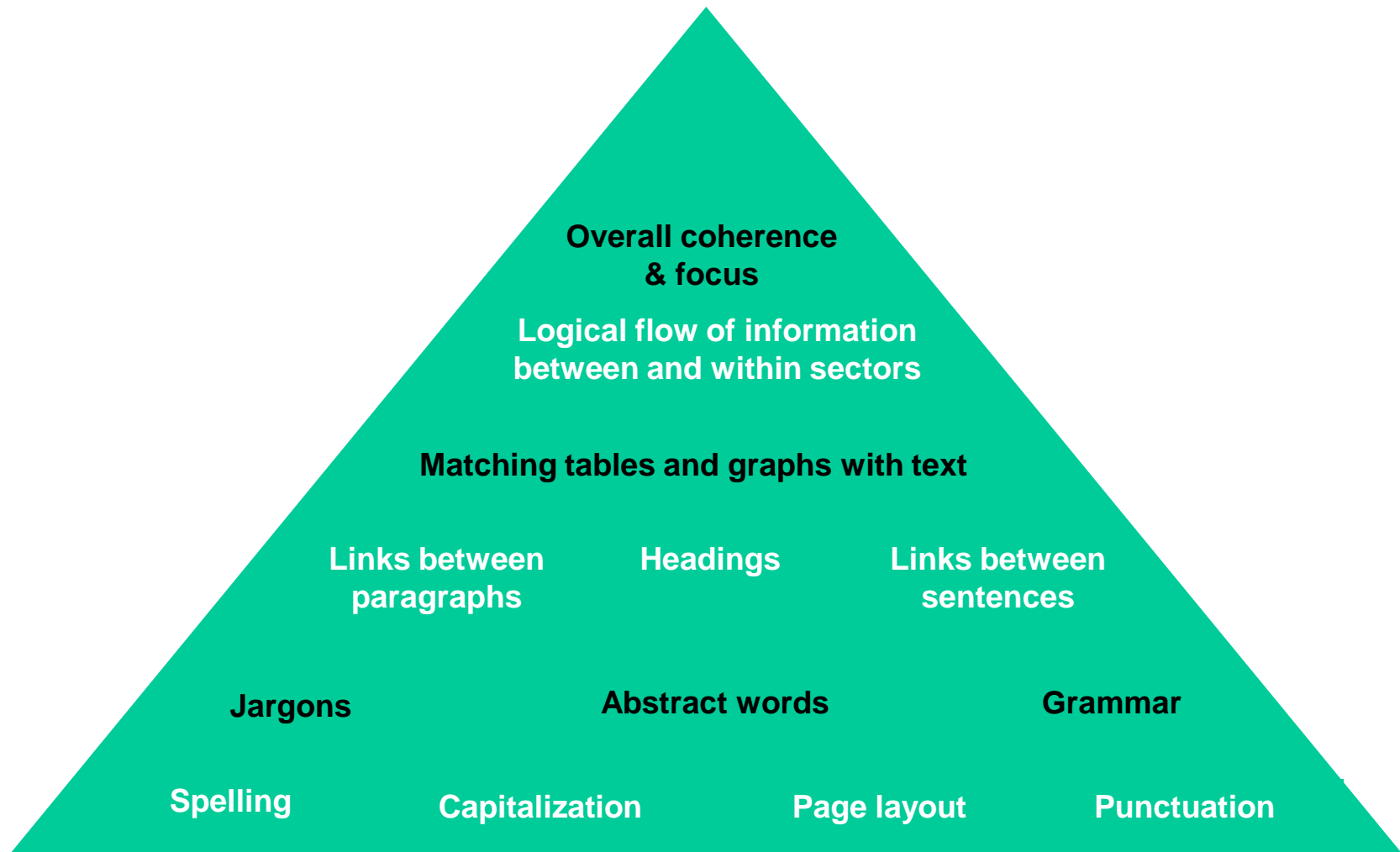


# Challenges In Writing

More  
complex  
tasks



Least  
complex  
tasks



# Where To Submit The Manuscript?

- Publication usually represents the culmination of most research efforts.
- The process of selecting the appropriate journal has become increasingly complex due to the proliferation of journals, areas of specialization and emergence of



## A Key Decision However, Every Author Must Make Is Where To Submit Their Paper?

Increasing pressure on researchers and academic clinicians to publish high volumes of work in highly visible publication outlets means that authors must have a finely tuned, efficient process for submission.



# Research Journals: How Many Do We Have?

- Web of Knowledge is an academic citation indexing and search service, which is provided by Thomson Reuters.
- The combined databases includes the following:
  - 23,000 journals.
  - 23,000,000 patents.
  - 110,000 conference proceedings.
  - 9,000 websites.
  - Coverage from the year 1900 to present.
  - Over 40 million source items.

The screenshot shows the ISI Web of Knowledge search interface. At the top, there is a green header with the text "ISI Web of Knowledge<sup>SM</sup>" and a navigation bar with links: "Sign In", "My EndNote Web", "My ResearcherID", and "My Citation Alerts". Below the header, there is a yellow navigation bar with tabs: "All Databases", "Select a Database", "Web of Science", and "Additional Resources". The "Web of Science" tab is selected. Below the navigation bar, there is a search form with the following elements:

- A search bar with the text "Search for:" and a search button.
- A dropdown menu for "AND" with a blue arrow.
- A search bar with the text "Example: O'Brian C\* OR OBrian C\*" and a search button.
- A dropdown menu for "Author" with a blue arrow.
- A search bar with the text "Example: O'Brian C\* OR OBrian C\*" and a search button.
- A dropdown menu for "Author" with a blue arrow.
- A search bar with the text "Example: Cancer\* OR Journal of Cancer Research and Clinical Oncology" and a search button.
- A dropdown menu for "Publication Name" with a blue arrow.
- A search button labeled "Search".
- A button labeled "Clear".

# Research Journals: How Many Do We Have?

- PubMed currently holds over 5669 journal titles with a cumulative number of 3 million articles. These articles are only a tiny fraction of the total literature – since a lot of the rest is locked up behind publishers pay walls.
- PubMed, an index of biomedical abstracts published by the National Center for Biotechnology Information receives one paper per minute (on average).
- This does not include published articles in Physics, Mathematics, Chemistry, Engineering and Computer Science and Humanities.



The screenshot shows the PubMed.gov website. At the top, there is a blue header with the NCBI logo, links for Resources and How To, and a Sign in to NCBI link. Below the header, the PubMed.gov logo is displayed alongside the text "US National Library of Medicine" and "National Institutes of Health". A search bar is present with a dropdown menu set to "PubMed" and a "Search" button. A link for "Advanced" search is also visible. The main content area features a large image of a book on the left, a central text block titled "PubMed" stating that it comprises more than 23 million citations for biomedical literature from MEDLINE, life science journals, and online books, and a right-hand section titled "PubMed Commons" described as PubMed's new commenting system, with a "More" button below it.

NCBI Resources How To Sign in to NCBI

PubMed.gov  
US National Library of Medicine  
National Institutes of Health

PubMed

Advanced

Search

Help

**PubMed**

PubMed comprises more than 23 million citations for biomedical literature from MEDLINE, life science journals, and online books. Citations may include links to full-text content from PubMed Central and publisher web sites.

**PubMed Commons**  
PubMed's new commenting system

More



# Research Journals: How Many Do We Have?

- Next in line is Scopus, updated daily, Scopus includes:
  - 21,912 titles from more than 5,000 international publishers.
  - 20,874 peer-reviewed journals (including 2,800 open access journals).
  - 367 trade publications.
  - 421 book series.
  - 30,000 books and growing.
  - 5.5 million conference papers.



The image shows a screenshot of the Scopus website's 'Content Overview' page. The page has a light blue header with the Scopus logo and navigation links: 'Contact and support', 'Get quote', 'Visit Scopus', and 'Blog'. Below the header is a navigation bar with four tabs: 'Content Overview' (selected), 'Content Policy and Selection', 'Scopus Content Selection and Advisory Board', and 'Local Content Boards'. The main content area features the heading 'An eye on global research' followed by a paragraph: 'Research is becoming increasingly global, interdisciplinary and collaborative. To be successful, researchers must make sure they do not miss crucial research or potential collaborators. Scopus, the largest abstract and citation database of peer-reviewed research literature in the fields of science, technology, medicine, social sciences and Arts & Humanities, delivers a comprehensive overview of global scientific output.'

Content Overview

## Scopus

[Contact and support](#) [Get quote](#) [Visit Scopus](#) [Blog](#)

[Content Overview](#) [Content Policy and Selection](#) [Scopus Content Selection and Advisory Board](#) [Local Content Boards](#)

### An eye on global research

Research is becoming increasingly global, interdisciplinary and collaborative. To be successful, researchers must make sure they do not miss crucial research or potential collaborators. Scopus, the largest abstract and citation database of peer-reviewed research literature in the fields of science, technology, medicine, social sciences and Arts & Humanities, delivers a comprehensive overview of global scientific output.

# Targeting The Right Journal

- Selecting the right journal is not easy.
- Authors have to optimize between many criteria or constraints before reaching a decision about where to publish.

## EDITORIAL

Medicine General & Social Medicine

<http://dx.doi.org/10.3346/jkms.2013.28.8.1117> • J Korean Med Sci 2013; 28: 1117-1119

JKMS

## Choosing the Target Journal: Do Authors Need a Comprehensive Approach?

Armen Yuri Gasparyan

Departments of Rheumatology and Research and Development, Dudley Group NHS Foundation Trust (A Teaching Trust of the University of Birmingham, UK), Russells Hall Hospital, West Midlands, UK

Choosing the right journal for submission of a manuscript is a tough task for most authors. Experts in writing and editing advise selecting the journal at the start of manuscript writing, so that the article can be addressed to the audience of the chosen journal and presented in a general style and length preferred by that journal, thereby helping to avoid unnecessary rejections and delays with publication of the research data and opinion pieces that may advance science. For authors from mainstream science countries, the choice is often determined by the institutional policies, regulations of research funding agencies and knowledge of journal rankings. In fact, scholarly publications are now valued as a hard currency for academic promotion and for enhancing the position of the leading academic and research institutions in prestigious world rankings.

The emerging scientific powers are also increasingly concerned with what and where their scientists publish, trying to incentivise publications in high-impact journals. However, not all good works find their home in these journals, posing a dilemma - which of the lower rank journals would be suitable for submission.

Over the past few years the global publications boom and uncontrolled growth in the number of journals offering rapid publication and different models of open access have created

(7%) and publication fees (6%) appeared to be the least important factors.

Other than this opinion poll, a few surveys have analysed authors' preferences for the most suitable journals, with evidence being produced primarily for biomedicine. In 1992, the general medical faculty of Stanford University (n = 305) were asked to rank factors affecting their submission choices (2). The results distinguished the journal's prestige, readership, relevance of the published topics, acceptance rate, print circulation, manuscript turnaround time, the editors' and reviewers' characteristics as the main determinants of initial submissions. For subsequent submission after a rejection, however, the acceptance rate was ranked as the most important factor. Unsurprisingly, other recent surveys have indicated that the current active authors consider the journal impact factor as the crucial player in the field (3, 4), and that no alternative impact indicator has yet gained a comparable rank (4).

The 'obsession' with high-impact journals is a phenomenon of the 'big science' era, and it reflects the authors' wish to publish their best papers in widely visible and well cited media. As a consequence of 'the impact factor game,' it has become a common practice to initially target journals with high impact factors and, in case of rejections, embark on the lower rank journals.

# Process Of Selecting The Right Journal



## Publish and perish – if you break ethics rules

- **So always avoid:**
  - Plagiarism (must learn how to ethically paraphrase sentences).
  - Gift authorship.
  - Multiple and duplicate submissions.
  - Non-disclosure of conflict of interest.
  - Submission without the consent of co-authors.
  - Fraud by data manipulation, data exclusion, suppression of inconvenient facts
  - False academic credentials.
  - Improper use of subjects and animals in research
  - Too many self-citations
  - Copyright infringement\*.

\* *Copyright belongs to publisher, therefore, always seek for permission to use any part of their article!*

# What Reviewers Look At?

- Is the manuscript important?
- Is the “So what?” question answered?
- Are there any ethical problems with the conduct of the trial?
- Are statements adequately supported, either by the data or by references to the existing literature?
- Are the conclusions adequately supported by the data?
- Are the conclusions believable?
- Does the paper make extensive use of jargon or introduce unnecessary abbreviations?
- Is the presentation of the manuscript consistent with the journal style?

**The following problems appear much too frequently:**

- **Submission of papers which are clearly out of scope**
- **Failure to format the paper according to the ‘Guide for Authors’**
- **Inappropriate (or no) suggested reviewers**
- **Inadequate response to reviewers**
- **Inadequate standard of English**
- **Resubmission of rejected manuscripts without revision**

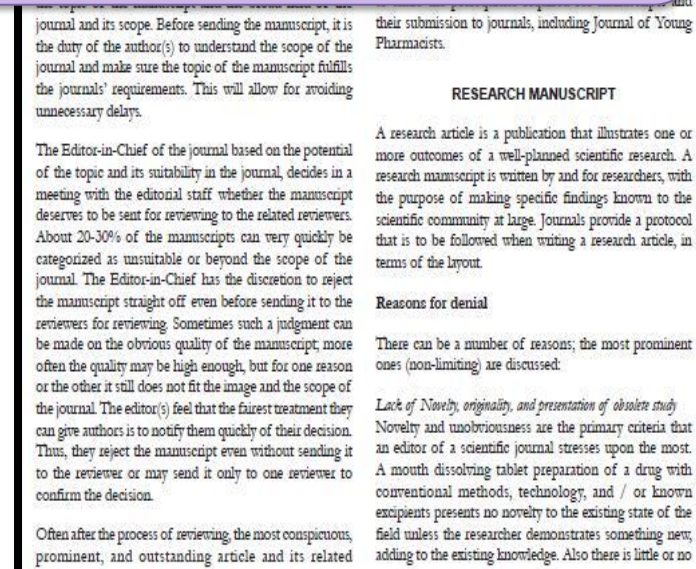


# Minimize Rejection!

1. Poor experimental design.
2. Failure to conform to the targeted journal.
3. Poor English grammar, style, and syntax.

**1 in 10 studies does not explain analyzed variables**  
**1 in 9 studies does not describe statistical analysis**  
**1 in 2 does not report units of measurements**  
**Less problems with a statistician as co-author**

6. Over interpretation of results.
7. Inappropriate or incomplete statistics.
8. Unsatisfactory or confusing presentation of data.
9. Conclusions not supported by data.
10. Incomplete, or outdated review of the literature.





# Your Response to Rejection/Revision

- Understand why it is rejected.
- Try to understand what went wrong.
- Make your new version different.
- Show you are responsive to the issues raised.
- Keep the main ideas uncluttered.



## ACCEPTANCE

- ❖ Attention to details
- ❖ Check and double check your work
- ❖ Consider the reviews
- ❖ English must be good as possible
- ❖ Presentation is important
- ❖ Take your time with revision
- ❖ Acknowledge those who have helped you
- ❖ New, original and previously unpublished
- ❖ Critically evaluate your own manuscript
- ❖ Ethical rules must be obeyed

**“Everything should be made as simple as possible, but not simpler”**

*Albert Einstein*

# Your Article Is Accepted!

## Reactions to acceptance of an article



**Party time!!!!**

Student



**Hurray!!!**

Post-doc



**Yeah!!**

Assistant Prof.



**Yes!**

Associate Prof.



**OK.**

Professor



**Who cares**

Prof. after retirement

## The joy of writing a paper

### Why am I doing this?

Tell us, did you enjoy writing your first scientific paper? Or, if you are an enthusiastic newcomer to science, are you looking forward to it? Science is writing. You have probably spent weeks on writing your protocol. Furthermore, it may have taken days to put your standard operating procedures, clinical record forms and analysis plan on paper. Eventually, you may have reserved the next few months to write up your paper. How can one enjoy writing a paper, meant to be read by unknown colleagues somewhere else on the globe? Who are your customers? They could be clinicians, trying to keep up to date, or biomedical scientists searching for the best work in their field of interest.

What is the best approach to writing a manuscript on a biomedical scientific study? Well, the most solid approach, obviously, is to read a textbook on scientific writing. Both of us have Mimi Zeiger on our shelves [1]. But did we actually read the book? We may say we followed a more modern medical concept: an "evidence-based" approach using two simple facts: a) our papers that have been accepted for publication must have had some

### What do I need to consider in advance?

Several issues need to be taken into account after deciding to write a paper. The best summary is given by the International Committee of Medical Journal Editors (ICMJE) [2]. The first principle is: the paper should present novel data. Duplicate publication of data is a suicidal boobytrap and must be avoided at all times [3]. Consider the following:

#### The data

- Are these novel or confirmative?
- What are the strengths and weaknesses of the data?

#### The journal

- Is my paper suitable for a specialty journal or a general medical journal?
- Am I heading for a high impact factor journal [4]?
- Is this kind of paper well cited [5]?
- Do I need a fast acceptance?
- Does my institution or granting body require that my paper have open access?

#### The authors

P.J. Sterk<sup>1</sup>  
K.F. Rabe<sup>2</sup>

<sup>1</sup>Dept of Respiratory Medicine, Academic Medical Center, University of Amsterdam, and  
<sup>2</sup>Dept of Pulmonology, Leiden University Medical Center, Leiden University, the Netherlands

#### Correspondence

P.J. Sterk  
Dept of Respiratory Medicine, F5-259  
Academic Medical Center  
University of Amsterdam  
P.O. Box 22700  
NL-1100 DE Amsterdam  
The Netherlands  
Fax: 31 206917584  
E-mail: p.j.sterk@amc.nl

The authors are Chief Editors of the European Respiratory Journals

**Competing interests**  
None declared

**Provenance**  
Commissioned article,  
peer-reviewed

# Personal Journey In Relation To Pharmacy Practice Research In Malaysia

WEB OF SCIENCE™



THOMSON REUTERS™

Back to Search

My Tools ▾

Search History

Marked List

**Results: 235**

(from All Databases)

You searched for:

AUTHOR: (HASSALI) ...More

Refine Results

Search within results for...



Databases

Research Domains

☐ SCIENCE TECHNOLOGY

☐ SOCIAL SCIENCES

Refine

Sort by: Publication Date -- newest to oldest ▾

◀ Page 1 of 24 ▶

☐ Select Page



Save to EndNote online ▾

Add to Marked List

||| Create Citation Report

- ☐ 1. **Students' attitude toward use of over the counter medicines during exams in Saudi Arabia**

By: Almalak, Haya; Albluji, Ala'a Ibrahim; Alkheib, Dalal Ahmed; et al.

SAUDI PHARMACEUTICAL JOURNAL Volume: 22 Issue: 2 Pages: 107-112 Published: APR 2014

View Abstract

Times Cited: 0  
(from All Databases)

- ☐ 2. **Assessing quality of a worksite health promotion programme from participants' views: findings from a qualitative study in Malaysia**

By: Liao, Siow-Yen; Hassali, Mohamed-Azmi A.; Shafie, Asrul A.; et al.

HEALTH EXPECTATIONS Volume: 17 Issue: 1 Pages: 116-128 Published: MAR 2014

View Abstract

Times Cited: 2  
(from All Databases)

- ☐ 3. **Psychometric properties of the Malay version of the Osteoporosis Health Belief Scale (OHBS-M) among Type 2 diabetic patients**

By: Abdulameer, Shaymaa A.; Syed Sulaiman, Syed A.; Hassali, Mohamed A.; et al.

INTERNATIONAL JOURNAL OF RHEUMATIC DISEASES Volume: 17 Issue: 1 Pages: 93-105 Published: JAN 2014

View Abstract

Times Cited: 0  
(from All Databases)



# Personal Journey In Relation To Pharmacy Practice Research In Malaysia



We lead

NCBI Resources ▾ How To ▾

Sign in to NCBI



US National Library of Medicine  
National Institutes of Health

PubMed ▾ Hassali MA



Search



RSS Save search Advanced

Help

[Show additional filters](#)

[Display Settings:](#) ☒ Summary, 20 per page, Sorted by Recently Added

[Send to:](#) ▾

[Filters:](#) [Manage Filters](#)

## Article types

Clinical Trial

Review

More ...

## Text availability

Abstract available

Free full text available

Full text available

## Publication dates

5 years

10 years

Custom range...

## Species

Humans

[Clear all](#)

[Show additional filters](#)

**Results: 1 to 20 of 116**

<< First < Prev Page 1 of 6 Next > Last >>

- ☐ [Adaptation and validation of a questionnaire assessing patient satisfaction with pharmacy services in general hospitals.](#)

Al-Jumah KA, **Hassali MA**, Al-Zaagi I.  
Patient Prefer Adherence. 2014 Mar 25;8:371-5. doi: 10.2147/PPA.S58565. eCollection 2014.  
PMID: 24707170 [PubMed] [Free PMC Article](#)  
[Related citations](#)

- ☐ [Students' attitude toward use of over the counter medicines during exams in Saudi Arabia.](#)

2. Almalak H, Albluwi AI, Alkheib DA, Alsaleh HM, Khan TM, **Hassali MA**, Aljadhey H.  
Saudi Pharm J. 2014 Apr;22(2):107-12. doi: 10.1016/j.jsps.2013.02.004. Epub 2013 Mar 21.  
PMID: 24648821 [PubMed] [Free PMC Article](#)  
[Related citations](#)

- ☐ [A qualitative study exploring public perceptions on the role of community pharmacists in Dubai.](#)

3. Rayes IK, **Hassali MA**, Abduelkarem AR.  
Pharm Pract (Granada). 2014 Jan;12(1):363. Epub 2014 Mar 24.  
PMID: 24644519 [PubMed] [Free PMC Article](#)  
[Related citations](#)

- ☐ [Community Pharmacists' Attitudes, Perceptions, and Barriers Toward Adverse Drug Reaction Reporting in Malaysia: A Quantitative Insight.](#)

Elkalmi RM, **Hassali MA**, Ibrahim MI, Jamshed SQ, Al-Lela OQ.  
J Patient Saf. 2014 Mar 10. [Epub ahead of print]  
PMID: 24618640 [PubMed - as supplied by publisher]  
[Related citations](#)

## New feature

Try the new Display Settings option -  
[Sort by Relevance](#)

## 54 free full-text articles in PubMed Central

Adaptation and validation of a questionnaire  
assessing patie [Patient Prefer Adherence. 2014]

Students' attitude toward use of over the counter  
medicines during exams ir [Saudi Pharm J. 2014]

A qualitative study exploring public perceptions  
on the role of com [Pharm Pract (Granada). 2014]

[See all \(54\)...](#)

## Find related data

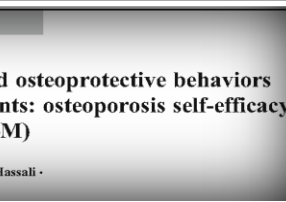
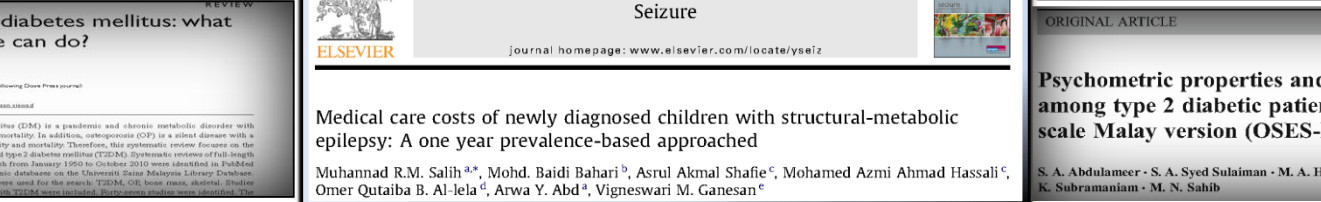
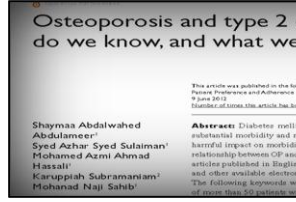
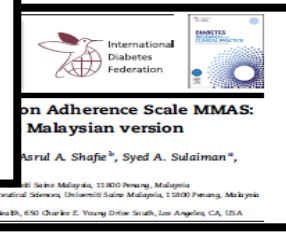
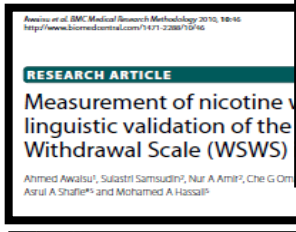
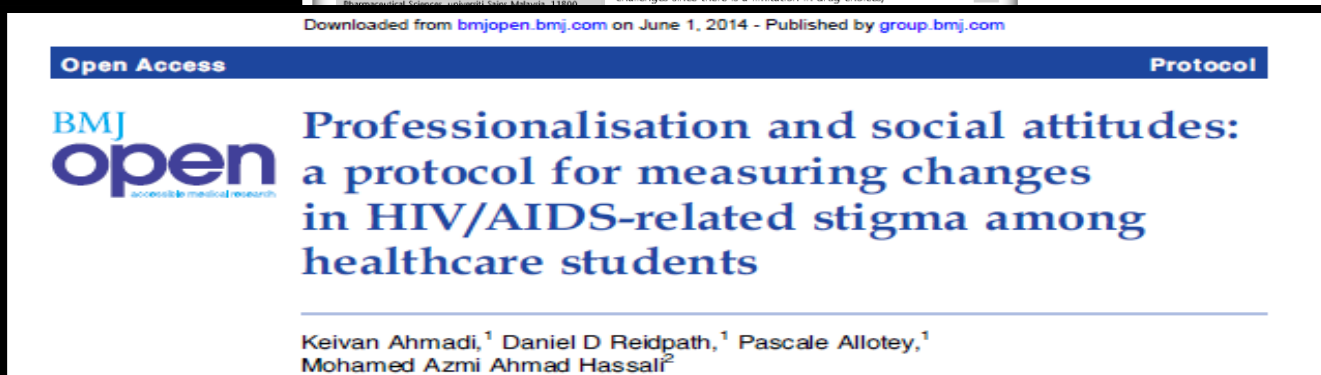
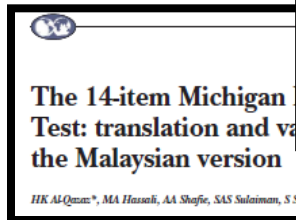
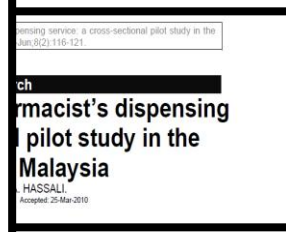
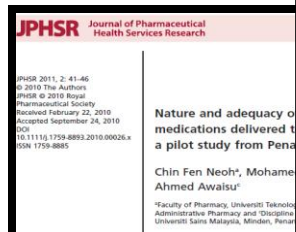
Database:

[Find items](#)

## Search details

Hassali, Ma[Full Author Name] OR  
Hassali MA[Author]

# Example Of Published Research Articles



# Personal Journey In Relation To Pharmacy Practice Research

- **Editorial Board Member**
  - American Journal of Pharmaceutical Education (AJPE)
  - Pharmacy Practice
  - Journal of Pharmaceutical Health Service Research
  - Journal of Pharmaceutical Policy and Practice
  - Archives of Pharmacy Practice
  - Journal of Pharmacy and Alternative Medicine
- **Invited Reviewer**
  - BMJ Open
  - Plos Medicine
  - International Journal of Pharmacy Practice
  - Research in Social and Administrative Pharmacy
  - International Journal of Clinical Pharmacy
  - Journal of Clinical Pharmacy and Therapeutics
  - BMC Health Service Research
  - Health Policy
  - Pharmacoepidemiology and Drug Safety
  - Value in Health
  - Journal of Public Health
  - Drug Safety
  - Annals of Pharmacotherapy

# Pharmacoepidemiology and Drug Safety

## Best Reviewer



We lead

### Pharmacoepidemiology AND DRUG SAFETY

#### EDITOR-IN-CHIEF

Professor Brian L. Strom M.D. M.P.H.  
Chancellor, Rutgers Biomedical & Health  
Sciences  
Rutgers, the State University of New Jersey  
65 Bergen Street, Suite 1535  
Newark, NJ 07103  
Phone: (973) 992-4400  
Email: bstrom@rutgers.edu

June 6, 2014

Dear Dr. Azmi Mohamed Hassali,

We write to thank you for the exceptionally fine quality of your peer reviewing for *Pharmacoepidemiology and Drug Safety* of manuscripts submitted during 2013. The strength of our journal, like all peer-reviewed journals, depends in large measure on our reviewers' abilities and efforts. As editors, we weigh your comments carefully.

While a superb review is the product of both expertise and commitment, it is also a remarkably anonymous accomplishment. The editors and the author of a paper appreciate the help a good critique provides, but under the present peer review system the author rarely knows the identity of the reviewer, and deans, departmental chairs, division chiefs, and tenure and promotion committees are often totally unaware of the amount and quality of this important academic work. We would like to offer you the opportunity to change this.

Not all reviews and reviewers are of the same high quality. We grade each review, and we know our best reviewers. You are one of them. The quality and timeliness of your review for *Pharmacoepidemiology and Drug Safety* placed the work you did for us among the best of all reviews in 2013. We thank you, and wish to inspire you to sustain your high standards. Further, because we are interested in giving more credit to reviewers like you who provide exceptional service to medical science in this important role, I would encourage you to send a copy of this letter to others who should be aware of it, and to note on your curriculum vitae (CV) the honor conveyed by it.

Again, many thanks for your fine help. Not only have the editors and authors benefited, but so have the journal's readers and, ultimately, medical science.

Sincerely,

Brian L. Strom  
Editor-in-Chief

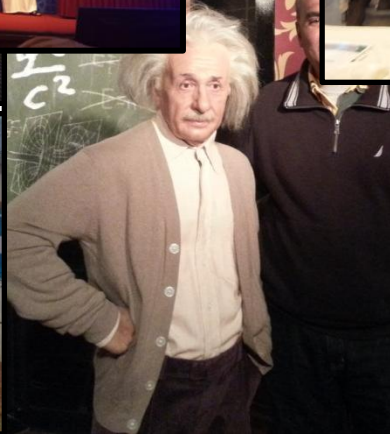
Joerg Hasford  
Regional Editor for Europe

Sean Hennessy  
Regional Editor for the Americas

Hyung Joo Park  
Regional Editor for Asia, Africa, the Middle East and Oceania



# International Invitations



# Potential Publication Avenue For Local Pharmacy Researchers



We lead

## Malaysian Journal of Pharmaceutical Sciences



Published by  
Universiti Sains Malaysia Press

### Journal Menu

- Journal Home
- General Information
- Editorial Board
- Full Text Articles
- Guidelines for Authors
- Subscription Form
- Contact Us

**Print ISSN:** 1675-7319  
**Online ISSN:** 2180-429X  
**Frequency:** Bi-annual (May/June; Nov/Dec)  
**Current Issue:** Volume 11, No. 2, 2013  
**Abstracting/Indexing:** MyAIS, DOAJ and CAB Abstracts

USM has extended content delivery format for its journals' publication in print and PDF to include ePub, to address the growing need for more mobile accessibility.

### Home

Malaysian Journal of Pharmaceutical Sciences is an open-access, peer-reviewed international pharmacy journal published under Universiti Sains Malaysia Press. Established in 2003, it welcomes original, scholarly contributions from all disciplines of pharmacy:

Pharmaceutical and Medicinal Chemistry	Clinical Pharmacy
Pharmacology	Social and Administrative Pharmacy
Pharmaceutical Technology	Pharmacy Education

The emphasis is on publishing quality articles from Malaysia and around the world, and making them freely available to academicians, researchers and pharmacists worldwide. Accepted articles are published as original research articles, short communications and reviews.

**Why publish in Malaysian Journal of Pharmaceutical Sciences?**  
Benefits to Authors



View content online

[Current Issue]

[Early View]

### Submit HERE

### ScholarOne Manuscripts Log In

User ID:

Password:

 Log In

ScholarOne™ Manuscripts



# Thank you



*We lead*



Mohamed Azmi Ahmad Hassali  
B.Pharm (Hons), M.Pharm (Clin Pharm) (USM),  
PhD (Monash, Aust)  
Deputy Dean (Student Affairs & Networking),  
School of Pharmaceutical Sciences,  
Universiti Sains Malaysia,  
11800 Penang, Malaysia  
Tel: +604-6534085 Fax: +604-6570017  
Email: [azmihassali@usm.my](mailto:azmihassali@usm.my)